

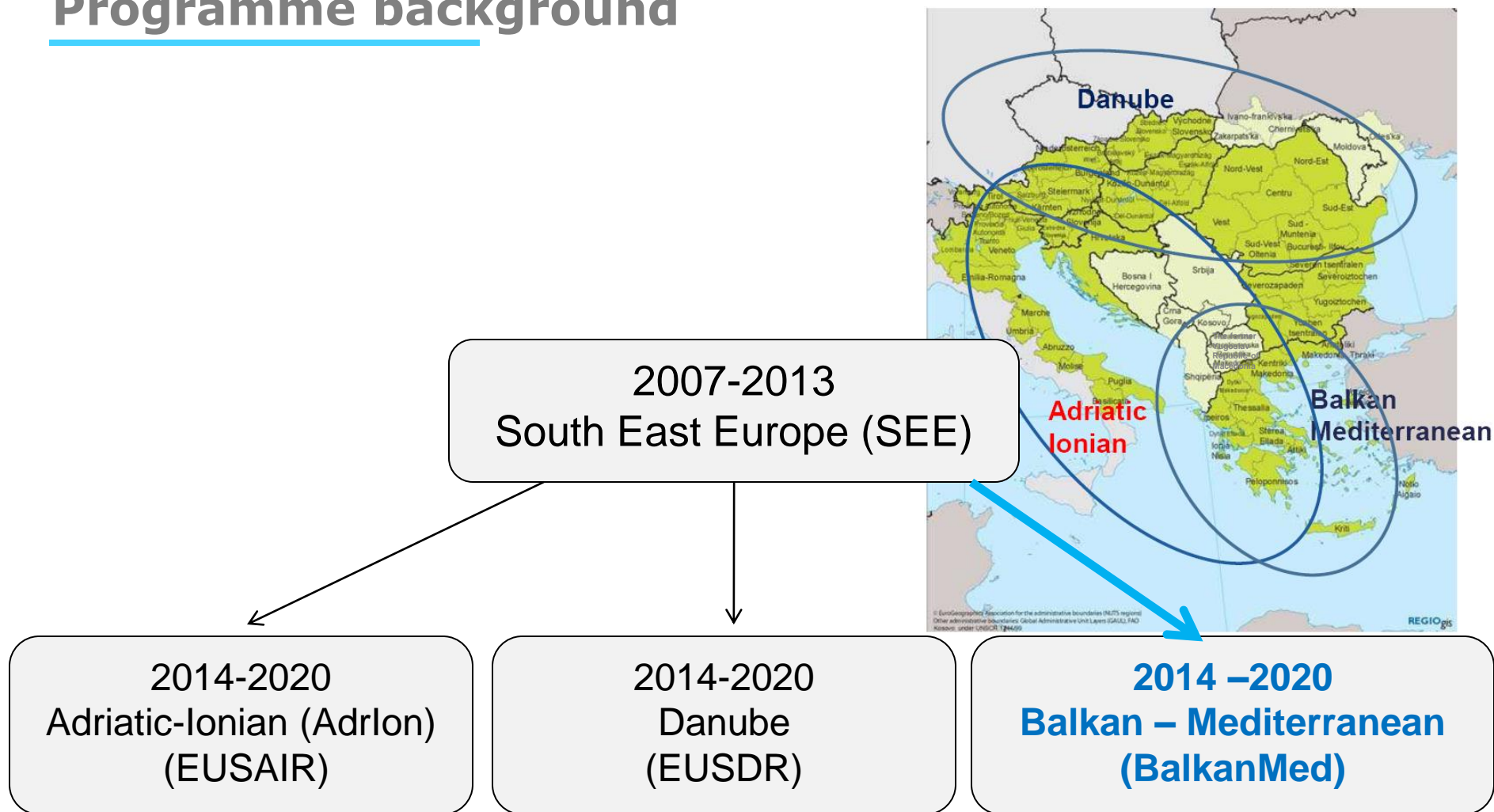
# **Balkan-Mediterranean Programme Launching Event - Info Day on 1<sup>st</sup> Call for Project Proposals**

Skopje



## **Interreg V-B Balkan-Mediterranean**

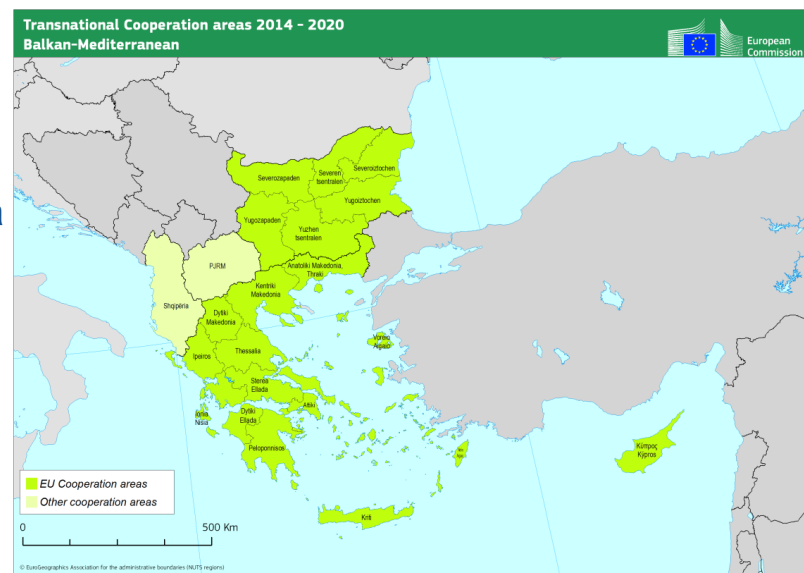
# Programme background



# Eligible area

## Regions belonging to the Balkan-Mediterranean area

- Albania
- Bulgaria
- Cyprus
- Greece
- The former Yugoslav Republic of Macedonia



## Financing activities located outside the Balkan-Mediterranean area

Possible in the context of cooperation Programmes and in duly justified cases:

- the activity and/ or event are for the benefit of the Programme area;
- the activity and/ or event are essential for the implementation of the project;
- the implementation and/ or the relevance of the activity and/ or the event have been approved by the Programme beforehand.

Such activities shall respect *the 20% threshold of ERDF at project level*.

# Identification of partners

## Partners from the Balkan-Mediterranean area

- a) EU Member States - Bulgaria, Cyprus and Greece – apply for ERDF funding
- b) IPA Partner States (candidate to the EU) - Albania and The former Yugoslav Republic of Macedonia – apply for IPA funding (Instrument for Pre-Accession Assistance)

## Partners located outside the Balkan-Mediterranean area

- Participation possible only under the *observer partner* status – no EU funds;
  - Partners located outside the Balkan-Mediterranean area (*participation deemed necessary due to their particular competences that facilitate project implementation*)
  - Partners from IPA Partner States (*in case BMP is run out of IPA financial resources*)

# Interreg V-B Balkan-Mediterranean Programme 2014-2020

...to build on shared territorial assets and promote integrated territorial development and cooperation for a more competitive and sustainable Balkan-Mediterranean area

## PA1: Entrepreneurship & Innovation

**TO03.** Enhancing the competitiveness of small and medium-sized enterprises, the agricultural sector (for the EAFRD) and the fisheries and aquaculture sector (for the EMFF)

**TO10.** Investing in education, training and vocational training for skills and lifelong learning

IP3a.Promoting entrepreneurship, in particular by facilitating the economic exploitation of new ideas and fostering the creation of new firms, including through business incubators

IP3d.Supporting the capacity of SMEs to grow in regional, national and international markets, and to engage in innovation processes

IP10a.Investing in education, training and vocational training for skills and lifelong learning by developing education and training infrastructure

**SO1.1 - Competitive territories:** stimulating business performance and extroversion through transnational linkages, clusters and networks

**SO1.2 - Innovative territories:** unleashing territorial potential to improve the transnational innovation capacity of the business sector

**SO1.3 - Territories of knowledge:** entrepreneurial learning and knowledge transfer for more competitive SMEs

## PA2: Environment

**TO06.** Preserving and protecting the environment and promoting resource efficiency

**TO11.** Enhancing institutional capacity of public authorities and stakeholders and an efficient public administration

IP6c.Conserving, protecting, promoting and developing natural and cultural heritage

IP6f.Promoting innovative technologies to improve environmental protection and resource efficiency in the waste sector, water sector and with regard to soil, or to reduce air pollution

IP11a.Enhancing institutional capacity of public authorities and stakeholders and efficient public administration through actions to strengthen the institutional

**SO2.1 - Biodiversity:** promoting ecological connectivity and transnational ecosystems' integration

**SO2.2 - Sustainable territories:** fostering transnational cooperation for resource efficiency and climate change resilience

**SO2.3 - Delivery on environmental legal framework:** improving transnational governance capacities

# The BalkanMed Programme in a nutshell

## Programme budget and co-financing rate

**BalkanMed budget** incl. national contribution: € 39.727.654,00 M

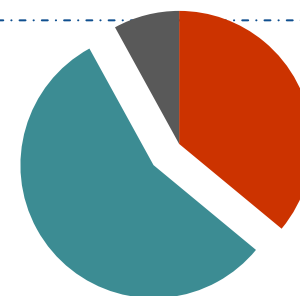
Available **EU funds**: € 33.456.246,00 M

out of which

Available **ERDF funds**: € 28.330.108,00 M

Available **IPA II funds**: € 5.126.138,00 M

No “Common POT”  
(ERDF + IPA II)



■ PA 1: Entrepreneurship & Innovation (36%) 14 M€

■ PA 2: Environment (56%) 22,5 M€

■ PA 3: TA (8%) 3 M€

EU co-financing rate: **85%** (excl. Technical Assistance)

**The budget < € 40 M**

## Programme management structures

**MA, JS**: located in Thessaloniki, Greece

**CA, AA**: located in Athens, Greece

## Programme language

The **official language** of the Programme is **English**.

# Eligibility of expenditure

## BMP Eligibility period

Start date: **01 January 2014**

Final date: **31 December 2023** (the N+3 deadline for the final funds committed on 31 December 2020)

*For IPA project partners in Albania and the former Yugoslav Republic of Macedonia, the reimbursement of expenditure is subject to the entering into effect of the respective Financing Agreements between the European Commission, the Managing Authority and the Republic of Albania and the former Yugoslav Republic of Macedonia respectively.*

## BMP Eligible funding

- **EU Member States: ERDF funding**
- **IPA Partner States: IPA funding**
- **Observer Partners: not eligible to receive EU funding**

Whether co-financing is reported as public or private co-financing depends on the type of organization and on the respective national laws of a country:

\* CYPRUS – Non-profit Bodies governed by private law that shall apply only for National Private Contribution

\* ALBANIA – Non-profit Bodies governed by private law that shall apply only for National Private Contribution

Type of organization	Funding counted as	Co-financing rate
Public bodies	Public	85%
Bodies governed by public law	Public	85%
Non-profit Bodies governed by private law	Public or Private *	85%
International organisations	Public or Private *	85%

# Priority Axis 1: Entrepreneurship & Innovation

Please note that these actions are only indicative.

Further analysis is provided in the Cooperation Programme, as approved by the European Commission.

## SO1.1 - COMPETITIVE Territories:

stimulating business performance and extroversion through transnational linkages, clusters and networks

€ 5,6 M.

- Green, blue and social economic development;
- Transnational linkages, clusters, incubators and business cooperation networks development, promotion, expansion;
- Pilot demonstration actions;
- Joint development and rapid transfer of technological and non-technological solutions for fast access of SMEs to various instruments/ procedures for smart, sustainable and inclusive growth;
- Working solutions to support new business models and enhance territorial competitiveness, ...etc



Competitiveness of SMEs

**Key target groups:** SMEs' Umbrella Organisations (Chambers, ...), Development / Planning agencies, Local, Regional and national authorities, Technology transfer centers and universities, Innovation support networks, NGOs and Civil Society organisations

**General Rule: Not just studies! Joint applications and tests' development !**

## SO1.2 - INNOVATIVE Territories:

unleashing territorial potential to improve the transnational innovation capacity of the business sector

€ 4,9 M.

- Entrepreneurial, social and digital innovation;
- Transnational cooperation schemes of "triple helix" (business sector, public sector and research / academic centers) or "quad helix" (business sector, public sector, research / academic centers and civil society organizations) type;
- Pilot demonstration actions;
- Working solutions to engage SMEs in innovation processes, ..etc.



Competitiveness of SMEs

**Key target groups:** Vocational education and training institutes/centers, SMEs' Umbrella Organisations (Chambers), Development / Planning agencies, Local, Regional and national authorities, Technology transfer centers, Innovation support networks, NGOs and Civil Society organisations

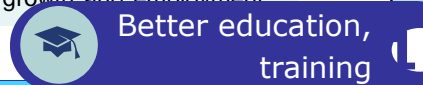
**General Rule: Not just lectures! Joint training across borders, peer-mentoring and field visits!**

## SO1.3 - Territories of KNOWLEDGE:

entrepreneurial learning and knowledge transfer for more competitive SMEs

€ 3,5 M.

- Vocational training for skills and lifelong learning (of entrepreneurs/ practitioners);
- Tailor-made training schemes for the promotion of entrepreneurial culture and transnational networks, peer-mentoring and field visits;
- Training programmes to bridge the gap between academic education and practical entrepreneurial learning towards skills development, SMEs competitiveness growth and employment ...etc.



Better education, training



# PA1 – Output & Result Indicators

## PA1: Entrepreneurship & Innovation

**1.1 - Competitive territories:** stimulating business performance and extroversion through transnational linkages, clusters and networks

ID OI	Output indicator (OI)	Measurement Unit
ERDF - CO01	Number of enterprises receiving support	Number
ERDF - CO04	Number of enterprises receiving non-financial support	Number
O0601	Business models or jointly developed instruments, tested and implemented including the ones related to the “green”, “blue” and social economic sectors	Number
ID RI	Result Indicator (RI)	Measurement Unit
R0601	Transnational cooperation business links	Number

**1.2 - Innovative territories:** unleashing territorial potential to improve the transnational innovation capacity of the business sector

ID OI	Output indicator (OI)	Measurement Unit
ERDF - CO26	Number of enterprises cooperating with research institutions	Number
ERDF - CO29	Number of enterprises supported to introduce new to the firm products	Number
ID RI	Result Indicator (RI)	Measurement Unit
R0602	SMEs introducing product or process innovations	% of the total SMEs

**1.3 - Territories of knowledge:** entrepreneurial learning and knowledge transfer for more competitive SMEs

ID OI	Output indicator (OI)	Measurement Unit
ERDF - CO46	Number of participants in joint education and training schemes to support youth employment, educational opportunities and higher and vocational education across borders	Persons
ERDF - CO44	Number of participants in joint local employment initiatives and joint training	Persons
ID RI	Result Indicator (RI)	Measurement Unit
R0603	Entrepreneurial learning cooperation schemes	Number

# Priority Axis 2: Environment

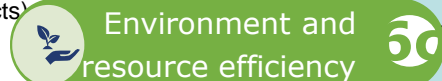
Please note that these actions are only indicative.

Further analysis is provided in the Cooperation Programme, as approved by the European Commission.

**SO2.1 - BIODIVERSITY :**  
taking on the transnational challenge by promoting ecological connectivity and transnational ecosystems' integration

€ 9 M.

- Natural & cultural heritage's conservation, protection, promotion and development;
- Transnational cooperation networks;
- Pilot demonstration actions;
- Working solutions towards the efficient use and valorisation of natural resources and cultural heritage and the management of protected areas (areas of high natural or cultural value, designated areas –land and marine/maritime and coastal areas, Natura 2000 sites, areas that face significant threats/pressures and/or usage conflicts)



Environment and resource efficiency

6a

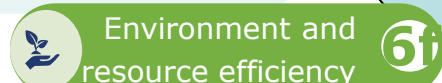
**Key target groups:** Local, Regional, National authorities, Environmental / development agencies, Protected/designated areas' management organisations and bodies, NGOs and Civil Society organisations  
**General Rule: Not just studies! Joint applications and tests' development !**

**SO2.2 - SUSTAINABLE Territories:**

fostering transnational cooperation for resource efficiency and climate change resilience

€ 7,9 M.

- Environmental protection and resource efficiency in the waste sector, water sector and with regard to soil and to reduce air pollution;
- Transnational cooperation networks;
- Pilot demonstration actions;
- Working solutions to enhance resource efficiency (incl. energy efficiency) and decouple economic growth from resources consumption and to prevent and adapt to climate change;



Environment and resource efficiency

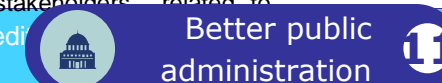
6b

**Key target groups:** Local, Regional, National authorities, Environmental / development agencies, NGOs and Civil Society organisations, SMEs' Umbrella Organisations (Chambers)  
**General Rule: Not just studies! Joint applications and tests' development !**

**SO2.3 - Delivery on Environmental Legal Framework:**  
improving transnational governance capacities

€ 5,6 M.

- Education, training and vocational training for skills and capacity building (of public servants, managers of protected areas and NGOs);
- Tailor-made training schemes to exchange mutual learning anchored to environmental legislation enforcement and transnational networks, peer-review and field visits;
- Training programmes to deal with EU environmental targets' monitoring and peer review management and to increase compliance with EU environmental legislation towards technical/scientific skills development, improved institutional capacity of public authorities and stakeholders related to environmental legal framework, etc.



Better public administration

6c

**Key target groups:** Local, Regional, National authorities, Environmental / development agencies, Protected/designated areas' management organisations and bodies, NGOs and Civil Society organisation, Stakeholders dealing with environmental legislation  
**General Rule: Not just lectures! Joint training, peer review & field visits!**

# PA2 – Output & Result Indicators

PA2: Environment		
2.1 - Biodiversity: promoting ecological connectivity and transnational ecosystems' integration		
ID OI	Output indicator (OI)	Measurement Unit
ERDF - CO09	Increase in expected number of visits to supported sites of cultural and natural heritage and attractions	Visits/ Year
ERDF CF - CO23	Surface area of habitats supported in order to attain a better conservation status	Hectares
O0602	Designated areas addressed (of which Natura 2000 sites)	Number
ID RI	Result Indicator (RI)	Measurement Unit
R0604	Expansion of ecological connectivity and transnational ecosystems' integration of designated areas	Hectares
2.2 - Sustainable territories: fostering transnational cooperation for resource efficiency and climate change resilience		
ID OI	Output indicator (OI)	Measurement Unit
O0603	Number of strategies/policies/plans/models and tools jointly developed and tested	Number
O0604	Number of environmental friendly technologies' implementation related to the water/waste efficient management	Number
O0605	Number of environmental friendly technologies' implementation related to climate change prevention and adaptation measures	Number
ID RI	Result Indicator (RI)	Measurement Unit
R0605	Level of adaptation to resources efficiency and climate change resilience measures in alignment with EU policy	% of surface area of all participating countries
2.3 - Delivery on environmental legal framework: improving transnational governance capacities		
ID OI	Output indicator (OI)	Measurement Unit
O0606	Trained stakeholders	Persons
O0607	Training programmes' implemented	Number
O0608	Number of participants in transnational mobility initiatives (Ref. ERDF - CO43)	Persons
ID RI	Result Indicator (RI)	Measurement Unit
R0606	Capacity of public administration staff (PAS) in environmental legislation content and delivery	Persons: Nr of PAS who gained environmental qualifications

# Opportunities of the BalkanMed Programme

## Actions

- The development of processes, techniques, models, tools, methods, products and services on field of interest
- The use of scientific knowledge, new technologies and innovation
- Transnational cooperation schemes
- Joint applications and tests' development (PA1-SO1.1,1.2, PA2-SO2.1,2.2)
- Joint training, peer review and field visits of entrepreneurs (PA1-SO1.3) or of public servants, managers of protected areas and NGOs (PA2-SO2.3)

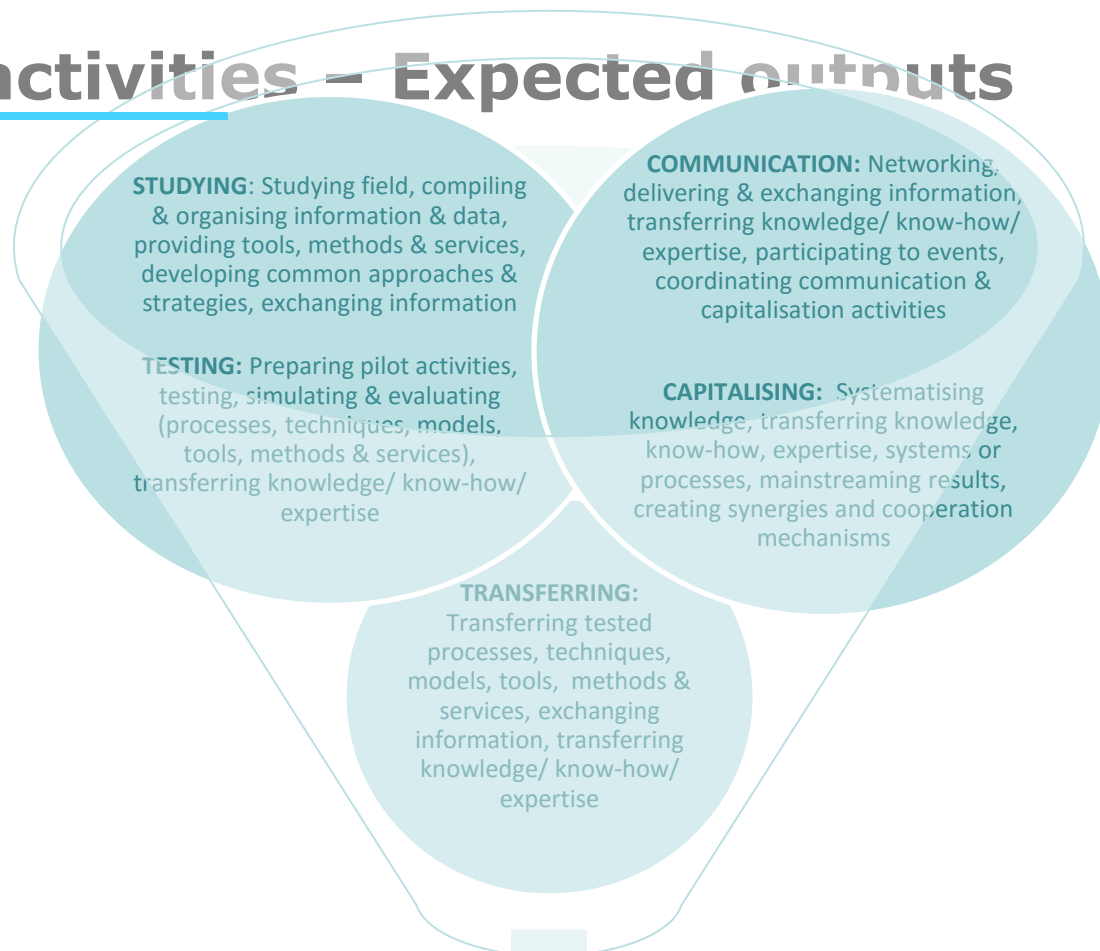
## To do

- Study, identify, benchmark, design and adapt common approaches, strategies and policies at transnational level
- Test pilot actions, evaluate and demonstrate added value and transfer potential on the eligible territories or on relevant sectors
- Transfer, disseminate and capitalise results at transnational level

## Main focus

- **PA1 project proposals related to entrepreneurship and innovation:**
  - Green, blue and social economic development
  - Entrepreneurial, social and digital innovation
  - Vocational training for skills and lifelong learning (of entrepreneurs/practitioners)
- **PA2 project proposals related to environment:**
  - Natural and cultural heritage's conservation, protection, promotion and development (e.g. Integrated Coastal Zone Management – ICZM, Maritime Spatial Planning – MSP, etc.)
  - Environmental protection and resource efficiency (incl. energy efficiency) (e.g. environmental/resource/energy/climate management plans)
  - Vocational training and capacity building (of public servants, managers of protected areas and NGOs)

# Eligible activities – Expected outputs



**Methods** (methodologies, guidelines, manuals, action plan, roadmaps...), **Tools** (platforms, toolbox, training courses, software, protocols, legal acts...), **Databases** (best practice, thematic db...), **Meetings** (congress exhibitions, meetings, workshops...), **Reports** (needs analysis, SWOT analysis, comparative analysis, case study, feasibility study...), **Pilot actions, Networks** (clusters, business networks...), **Maps** (maps, routes, GIS...), **Digital or Written Communication, Events, Recommendations**

# Consistency with EU horizontal principles

## Equal opportunities and non-discrimination

- Promotion of equal opportunities and non-discrimination between persons:
  - of different religious belief, political opinion, racial group, age, marital status or sexual orientation;
  - with a disability and persons without;
  - with dependants and persons without.

## Sustainable development

- Promotion of sustainable development:
  - environmental sustainability;
  - economic sustainability;
  - social sustainability.

## Equality between men and women

- Promotion of equality between men and women

# Intensity of transnational cooperation

## All partners shall co-operate in:

### **Joint development**

- All partners should contribute to the development of the project;
- Partners should define how the project will operate, i.e. joint development of objectives and outcomes, budget, timing and responsibilities for work packages and tasks to achieve the objectives;
- Partners should identify knowledge and experience that each one of them brings to the project, as well as what each partner expects to get from the project.

### **Joint implementation**

- The Lead Partner should bear the overall responsibility for the project. All partners should undertake responsibilities for different parts of the implementation;
- Each project partner responsible for a work package should coordinate and ensure that planned activities are carried out, interim targets are met and unexpected challenges to implementation are dealt with;
- Several partners may contribute to each work package.

## All partners shall cooperate in at least one of the following ways:

### **Joint staffing**

- All project partners should have a defined role and allocate staff to fulfill this role;
- Staff members should coordinate their activities with others involved in the activity or work package and exchange information regularly;
- There should be no unnecessary duplication of functions in different partner organizations.

### **Joint financing**

The project should have a joint budget with funding allocated to partners according to the activities they are carrying out (the budget split should reflect partner responsibilities);

The budget should include annual spending targets and spending targets per work package;

In general, all partners should contribute with co-financing.

# Coordination & Compatibility with EU and National policies

